



SEPT 14-18  
**DIGITAL**

**#1**

**BLOCKCHAIN GAMES CONFERENCE**

# BLOCKCHAIN GAMER LIVE! #1 DIGITAL

The world may still be in lockdown to various degrees, but the business of blockchain and games doesn't stop. And as new opportunities and challenges spring up, the need to connect has arguably never been greater. Blockchain Gamer LIVE! Digital is a brand-new, week-long online event to satisfy that need. It combines the spirit of the existing Blockchain Gamer LIVE! events that have run in Hong Kong, London, San Francisco and elsewhere, with the best online communication platforms.

The conference will bring together all the leading voices in the blockchain games business from around the world, together with a number of developers, publishers, investors and other players who are outside looking in (so far!). You can expect to see over 500 attendees from all parts of the blockchain ecosystem. We're planning to welcome the same diversity of developers, publishers, tool-makers, monetisation experts, media, investors, as at any of our live events – indeed, we expect even more diversity, as travel is now not required can join in!

We'll have over 50 speakers sharing their insight, and opinion across six dedicated tracks and round-tables, covering everything from evolving trends and an introduction to

## DISTILLING THE SPIRIT OF BLOCKCHAINGAMER.BIZ AND THE BLOCKCHAIN GAMER LIVE! CONFERENCE INTO DIGITAL FORM

blockchain basics, through to fund-raising, ETFs, game design and more.

Confirmed companies whose experts will contribute so far include Axie Infinity, Reality Gaming Group, Altitude Games, Experimental, Blockchain Cuties, Blockade Games, Ubisoft, The Sandbox, Azarus, OpenSea, Blok Party, Bitski, Jagex and more. Speakers will dive into trends, funding, game design, and visions for the future. We'll make it easy for beginners to the scene to get on board, then go beyond the current gaming climate to look at what's happening in the wider blockchain universe.

We'll also offer a free match-making meeting platform that syncs with video conferencing, a live chat forum, a couple of dedicated fringe events and more. The talks will run across three days, and the meeting platform and fringe events will run all week. Like our partner event Pocket Gamer Connects Digital, the conference will be a 24-hour, five-day showcase based around a central meeting hub and talks, enabling delegates to set their own schedules. Streamed talks will be broadcast to suit various time zones and also made available to download at your own pace, so you'll never miss a word.



## WHY BLOCKCHAIN GAMER LIVE!?

More than 26,000 industry professionals have attended Steel Media's leading Pocket Gamer Connects conferences since 2014. In 2018, we branched into the blockchain space, launching top b2b website BlockchainGamer.biz and adding blockchain gaming content to our international shows.

In response to the COVID-19 situation, we recently launched an online-only event, which included PC, VR and blockchain talks. That welcomed over 1,100 attendees from over 60 countries and saw 2,600 Zoom meetings scheduled. We're now applying the lessons we learned there to a dedicated online blockchain gaming conference in September.



## TRACKS INCLUDE...

### 1 BLOCKCHAIN BASICS

Your introduction to the key concepts, advantages and challenges of blockchain starts here. Valuable insight into the blockchain games scene no matter what level you're at: start here!

### 2 BLOCKCHAIN TRENDS

Your current market update. Look at what's up now and what's happening next – this track covers the issues and ideas shaping the blockchain games industry.

### 3 NFT KNOW-HOW

Making the most of non-fungible tokens! Everything you need to know (and plenty you didn't even imagine) about digital item sales.

### 4 BLOCKCHAIN GAME DESIGN

Tips, tricks, opportunities and challenges in making games that take advantage of the blockchain. This track is for those seeking hands-on advice.

### 5 GAME DEVELOPER STORIES

Leading developers share their making-of insight about creating and running top blockchain titles.

### 6 SHOW ME THE MONEY

Investment trends, innovative models... As investors go on the defensive and projects are delayed, what's the best strategy for surviving, thriving and raising additional cash?



**BLOCKCHAIN  
BASICS**



**BLOCKCHAIN  
TRENDS**



**NFT  
KNOW-HOW**



**BLOCKCHAIN  
GAME DESIGN**



**GAME  
DEVELOPER  
STORIES**



**SHOW ME  
THE MONEY**



## PACKAGE OPTIONS

**1 ONLY**

**us\$10,000**

### PROMINENT LOGO / LINK PLACEMENT BRANDING ACROSS ALL SHARED PROMOTIONS:

- Event website
- EventBrite page
- Marketing to our database
- Relevant content on BlockchainGamer.biz and/or PocketGamer.biz

### DEDICATED PROMOTIONS, PR & NETWORKING:

- 1x announcement article on BlockchainGamer.biz
- 1x speaker spotlight article on BlockchainGamer.biz
- 1x week site-takeover on BlockchainGamer.biz
- 1x dedicated eblast to delegates (post event)
- 4x dedicated social pushes to our followers
- Dedicated named voice or text channel on event Discord server

### SPEAKERSHIP & VIDEO:

- 1x full speaker slot (in addition to any extras)
- All talks are recorded live and made available to ticket holders the same week
- Recorded talks will be made available on our social channels post event (6-8 weeks)

### TICKETS:

- 30x tickets for your team/partners

### DIAMOND EXTRAS (CHOOSE TWO):

- Track Sponsor
- Dedicated Webinar
- Curated Panel


**us\$7,500**

### PROMINENT LOGO / LINK PLACEMENT BRANDING ACROSS ALL SHARED PROMOTIONS:

- Event website
- EventBrite page
- Marketing to our database
- Relevant content on BlockchainGamer.biz and/or PocketGamer.biz

### DEDICATED PROMOTIONS, PR & NETWORKING:

- 1x speaker spotlight article on BlockchainGamer.biz
- 2x weeks above the fold advertising banner on BlockchainGamer.biz
- 2x dedicated social pushes to our followers
- Dedicated named voice or text channel on event Discord server

### SPEAKERSHIP & VIDEO:

- 1x full speaker slot (in addition to any extras)
- All talks are recorded live and made available to ticket holders the same week
- Recorded talks will be made available on our social channels post event (6-8 weeks)

### TICKETS:

- 20x tickets for your team/partners

### PLATINUM EXTRAS (CHOOSE ONE):

- Track Sponsor
- Dedicated Webinar
- Curated Panel


**us\$5,000**

### PROMINENT LOGO / LINK PLACEMENT BRANDING ACROSS ALL SHARED PROMOTIONS:

- Event website
- EventBrite page
- Marketing to our database
- Relevant content on BlockchainGamer.biz and/or PocketGamer.biz

### DEDICATED PROMOTIONS, PR & NETWORKING:

- 1x speaker spotlight article on BlockchainGamer.biz
- 1x dedicated social push to our followers

### SPEAKERSHIP & VIDEO:

- 1x full speaker or panel seat slot (includes speaker ticket)
- All talks are recorded live and made available to ticket holders the same week
- Recorded talks will be made available on our social channels post event (6-8 weeks)

### TICKETS:

- 10x tickets for your team/partners


**us\$2,500**

### PROMINENT LOGO / LINK PLACEMENT BRANDING ACROSS ALL SHARED PROMOTIONS:

- Event website
- EventBrite page
- Marketing to our database
- Relevant content on BlockchainGamer.biz and/or PocketGamer.biz

### DEDICATED PROMOTIONS, PR & NETWORKING:

- 1x dedicated social push to our followers

### SPEAKERSHIP & VIDEO:

- 1x panel seat slot (includes speaker ticket)
- All talks are recorded live and made available to ticket holders the same week
- Recorded talks will be made available on our social channels post event (6-8 weeks)

### TICKETS:

- 5x tickets for your team/partners



## PACKAGE OPTIONS

TRACK  
SPONSOR

Take over a content track at Blockchain Gamer Live!

See available tracks on p3

## MEETING SYSTEM SPONSOR

Give your brand prominence across the conference meeting system - excellent for lead generation

GUEST  
FEATURE ON  
BLOCKHAINGAMER.BIZ

Publish an article to BG.biz for some organic outreach to our online audience

CURATED  
PANEL  
SPONSOR

Create your own panel - covering a topic of your choice

FULL  
SPEAKER  
SLOT  
SPONSOR

20 minute speaking slot with a Q&A on a Track of your choice

PANEL SEAT  
SLOT

Join an existing panel at Blockchain Gamer Live!

- 1x solo presentation
- 1x panel seat
- Logo prominently displayed on screen between talks
- Logo on all track announcements, digital schedule and shared promotions
- Sponsor mention / thank-you by track host
- Associate level logo placement branding across Blockchain Gamer Live shared promotions
- 5x tickets for your team/partners

## PRICE:

- US\$5,000

## LEAD SPONSOR:

- Logo prominently displayed across meeting system in Top Banner Ad Space
- Associate-level branding across conference
- 5x tickets for your team/partners

## PRICE:

- US\$2,500

## ASSOCIATE SPONSOR:

- Logo displayed across meeting system in Side & Lower Banner Ad Spaces (in rotation)
- Associate-level branding across conference
- 2x tickets for your team/partners

## PRICE:

- US\$1,500

- Published to Top Stories
- Social Media Push Included

## PRICE:

- US\$500

- Curated panel (on suitable track)
- 1x speaker ticket
- Logo at Associate level
- Logo on online agenda

## PRICE:

- US\$2,500

- 1x speaker slot on suitable track
- 1x speaker ticket
- Logo at Associate level
- Logo on online agenda

## PRICE:

- US\$2,000

- 1x panel slot (on suitable track)
- 1x speaker ticket
- Logo at Associate level

## PRICE:

- US\$1,500





GET IN CONTACT

FOR ALL ALL BLOCKCHAIN GAMER LIVE!  
SPONSORSHIP OR MEDIA PARTNER ENQUIRIES:



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