SEATTLE
MAY 13-14, 2019

HONG KONG
JULY 17-18, 2019

HELSINKI
OCT 1-2, 2019

JORDAN
NOV 2-3, 2019

LONDON
JAN 20-21, 2020

POCKET GAMER CONNECTS
Global Mobile Games Industry Conference

MEDIA PACK - SPONSORSHIP INFORMATION

www.pgconnects.com
Pocket Gamer Connects is an international series of B2B events for the global games industry. First held in London in 2014, it’s now the biggest mobile games industry event in Europe, as well as the biggest for games overall in territories that include the UK and Scandinavia.

Our shows are attended by up to 3,000 delegates from more than 50 countries on average, representing every sector from students and independent developers to publishers and platform holders. No other event puts you in touch with the entire industry like PG Connects.

Every two-day event features multiple conference tracks covering the critical issues for any games professional, from the latest industry trends and technical insights to new ways to monetise and future growth opportunities.

Alongside the seminar schedule, the vibrant show floor is joined by fringe events such as the Big Indie Pitch, Investor Connector and publisher panels as well as the Global Connects Party for networking after hours.

Each edition is bigger and better than the last as we continue to refine the offering with innovative content and respond to what our audience tells us they want.

A truly international series of events for the global games industry, Pocket Gamer Connects will broaden its horizons in 2019 to bring our unique blend of business, education, networking - and fun - to Hong Kong and the Middle East/North Africa region for the first time.
WHY SPONSOR?

THE FINEST MINDS HAVE SPOKEN AT OUR CONNECTS SERIES

WHO SPEAKS?

THE BIGGEST COMPANIES ATTEND AND SPONSOR
WHAT MAKES POCKET GAMER CONNECTS THE BEST MOBILE GAMES CONFERENCE IN THE WORLD?

CONNECTING YOU WITH DEVELOPERS AND PUBLISHERS

Unlike some events that see games as a sideshow, every one of our delegates is from the games industry. This represents a highly targeted demographic for any outreach activity.

More that half of our attendees are developers or publishers, with others including tools providers, platform holders, stores, investors and the media.

CONNECTING YOU WITH THE DECISION MAKERS

The majority of our delegates are C-level executives. You will meet senior management such as CEOs, COOs and founders that can make deals happen.

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**35%**

Mid & Large Developer / Publisher

**34%**

Developer (Indie)

**31%**

Other

**15%**

Senior Management

(E.g. Founder, CEO, COO)

**17%**

Business

(E.g Business Dev, Account Manager)

**20%**

Game Maker

(E.g Producer, Programmer, Artist)

**8%**

Marcomms

**40%**

Other

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"CONGRATS ON A VERY STRONG PGC LONDON THIS YEAR. OUR TEAM REALLY VALUED THE CHANCE TO CONNECT WITH SOME OF EUROPE’S TOP GAMING PUBLISHERS."

Noam Yasour Twitter
WHY SPONSOR?

Games are fun, but they’re also serious business. We get that. That’s why we make it as easy as possible for every attendee to get what they want from our shows. Whether that’s one-on-one meetings publishers, competing for investment, or taking part in a Big Indie Pitch, we do our best to make sure that every visit is beneficial to the businesses that attend.

We bring every part of the industry together under one roof and networking is a huge part of every Connects event. That’s why we offer unlimited use of our online meeting scheduler completely free to every single delegate, speaker, sponsor and attendee. Our January 2019 London event witnessed nearly 9,000 registered meetings through the system - and we know that thousands more took place independently around the show.

DO BUSINESS AT POCKET GAMER CONNECTS IN 2019

MEETINGS SCHEDULED AT PGC

YEAR-ON-YEAR INCREASE

The number of meetings in London and North America have more than doubled in the last four years.

Helsinki meetings also almost doubled, over the same period. And overall, from its first outing in San Francisco in 2015 to the most recent event in London this year, meetings arranged through our free scheduler have grown 1,222%.

Elad Dory
Rovio Entertainment

“AN EXCELLENT AND PRODUCTIVE EVENT. I MADE SOME GREAT CONNECTIONS. WELL DONE AND SEE YOU AGAIN IN THE FUTURE!”

PG CONNECTS | GLOBAL MOBILE GAMES CONFERENCE
WHY SPONSOR?

Indie devs are the lifeblood of the mobile games industry and Pocket Gamer Connects champions their work to our international audience.

Our hugely popular Big Indie Pitches will be back in force with indie devs competing to impress a panel of expert judges. The winners walk away with armfuls of prizes and online marketing worth thousands of dollars.

Our SpeedMatch sessions pair developers in rapid succession with investors in a series of speed-dating style meetings.

These short, sharp encounters enable first contact for you to follow up with a longer meeting if you find a potential partner. It’s a shop window for devs to display their wares and a pipeline of prospects for anyone looking to sign up-and-coming talent.

New for 2019, the Investor Connector provides pre-selected applicants with one-on-one meetings with investors looking to spend the right kind of money in the right sector.

Featuring VCs, angel investors, grant officers and more, London saw 30 of the biggest brands in funding, as well as private individuals, looking for their next investment opportunity.

DEDICATED BUSINESS MATCH ACTIVITIES
EXHIBIT & BRAND AT THE CONNECTS SERIES IN 2019

SPONSORSHIP OPPORTUNITIES AVAILABLE

- Expo packages
- Content focused packages
- Very Big Indie Pitches
- Careers & recruitment packages
- VIP opportunities
- Networking packages
- Branding opportunities
- Special discount groups
- Multi-show discount options
- Group ticket bookings
## DIAMOND LEVEL SPONSORSHIP (1x Available)

**DEDICATED BRANDING**
Choose from the following:
- Branded photo-booth at PGC after party **or**
  - Registration Area Sponsorship **or** Lanyards **or** Badges **or** WiFi

**SPEAKERSHIP**
- Superstar speaker session + Full speaker slot + Panel seat

**EXPO SPACE**
- Huge branded booth (approx 9m x 2m, or 18m²)
  - Booth panel branding included (side/back walls flush-fit included)
  - Power connections & wifi access
- Furniture options: choose from sofas, low/high/trestle tables, stools, chairs

**BRANDING & PROMOTION**
- Prominent dedicated branded hanging banner in main expo hall (Diamond ONLY)
- Highest level Diamond branding across all show signage, on event website and marketing promotions.
- Registration gift/collateral share for all delegates (sponsor provides)

**PR/ADVERTISING /SOCIAL**
- Video Interview at show to be published on PocketGamer.biz
- 2x dedicated articles on PocketGamer.biz (1 pre/1 post-event)
  - 2 weeks homepage takeover on PocketGamer.biz
  - 4x social pushes on Facebook or Twitter

**TICKETS**
- 6x VIP passes (access to VIP meeting room, lunch & VIP/Speaker Reception)
  - 6x standard passes
  - 50% discount code for 15x standard passes
  - 2x Mobile Game Awards 2020 tickets (London ONLY)

**PRICE OPTIONS**
- $45,000
- $35,000 (without booth)
- Add on a fringe event with a 40% discount

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**PG CONNECTS | GLOBAL MOBILE GAMES CONFERENCE**
## PLATINUM LEVEL SPONSORSHIP

### SPEAKERSHIP
- Full speaker slot + panel seat

### EXPO SPACE
- Huge branded booth (approx 6m x 2m, or 12m²)
- Booth panel branding included (side/back walls flush-fit included)
- Power connections & wifi access
- Furniture options: choose from sofas, low/high/trestle tables, stools, chairs

### BRANDING & PROMOTION
- **Very high level logo branding** on event website and all event marketing promotions (includes company bio page)
- **Platinum level logo branding** on all physical event signage
- Registration gift/collateral share for all delegates (sponsor provides)

### PR/ADVERTISING/SOCIAL
- **Video Interview at show** to be published on PocketGamer.biz
  - 1x dedicated article on PocketGamer.biz
  - **2 weeks** top ad banner on PocketGamer.biz
    - 2x social pushes

### TICKETS
- 4x VIP passes (access to VIP meeting room, lunch & VIP/Speaker Reception)
  - 4x standard passes
  - **50% discount** code for 10x standard passes
  - 2x Mobile Game Awards 2020 tickets (London ONLY)

### PRICE OPTIONS
- $35,000
- $25,000 (without booth)
- Add on a fringe event with a **25% discount**

*All prices are in USD unless otherwise stated.*
### Sponsorship Options

<table>
<thead>
<tr>
<th>Gold Level Sponsorship</th>
<th>Silver Plus Level Sponsorship (Booth)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Speakership</strong></td>
<td>N/A</td>
</tr>
<tr>
<td>Full speaker slot or panel seat on relevant content track</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Expo Space</strong></td>
<td></td>
</tr>
<tr>
<td>Medium Booth (approx 3m x 2m)</td>
<td>Medium Booth (approx 3m x 2m) with booth name-plate</td>
</tr>
<tr>
<td>Includes: power connections and wifi access.</td>
<td>Includes: power connections and wifi access</td>
</tr>
<tr>
<td>Furniture: 1 poseur table and two stools (alternatives available)</td>
<td>Furniture: 1 poseur table and two stools (alternatives available)</td>
</tr>
<tr>
<td><strong>Branding &amp; Promotion</strong></td>
<td></td>
</tr>
<tr>
<td>Gold level logo branding on event website, all event marketing promotions (includes company bio page)</td>
<td>Silver level logo branding on event website, all event marketing promotions (includes company bio page)</td>
</tr>
<tr>
<td>Gold level logo branding on all physical event signage</td>
<td>Silver level logo branding on all physical event signage</td>
</tr>
<tr>
<td><strong>PR/Advertising/Social</strong></td>
<td>N/A</td>
</tr>
<tr>
<td>Video Interview at show to be published on PocketGamer.biz</td>
<td>N/A</td>
</tr>
<tr>
<td>1 dedicated article on PocketGamer.biz</td>
<td>N/A</td>
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<tr>
<td>1 social push (Facebook &amp; Twitter)</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Tickets</strong></td>
<td></td>
</tr>
<tr>
<td>2x VIP pass (access to VIP meeting room, lunch &amp; VIP/Speaker Reception)</td>
<td>5x standard passes</td>
</tr>
<tr>
<td>4x standard passes</td>
<td>50% discount code for 5x standard passes</td>
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<tr>
<td>50% discount code for 5x standard passes</td>
<td></td>
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<tr>
<td><strong>Price Options</strong></td>
<td></td>
</tr>
<tr>
<td>$15,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>$18,000 (with booth branding 7 panel flush fit)</td>
<td>$13,000</td>
</tr>
<tr>
<td>$10,000 (without booth)</td>
<td></td>
</tr>
</tbody>
</table>

Contact the sales team for this and other add-on options.
**SILVER LEVEL SPONSORSHIP (TABLE)**

<table>
<thead>
<tr>
<th>EXPO SPACE</th>
<th>BRONZE LEVEL SPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Large trestle table with cloth (approx 180 cm) + 4 chairs</td>
<td>• Small trestle table with cloth (approx 120 cm) + 4 chairs</td>
</tr>
<tr>
<td>• Includes: power connections and wifi access</td>
<td>• Includes: power connections and wifi access</td>
</tr>
<tr>
<td>Table branding not included</td>
<td>Table branding not included</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BRANDING &amp; PROMOTION</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Silver level logo branding on event website, all event marketing promotions (includes company bio page)</td>
<td>• Bronze level logo branding on event website, all event marketing promotions (includes company bio page)</td>
</tr>
<tr>
<td>• Silver level logo branding on all physical event signage</td>
<td>• Bronze level logo branding on all physical event signage</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TICKETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>• 4 x standard passes</td>
<td>• 2 x standard passes</td>
</tr>
<tr>
<td>• 50% discount code for 5x tickets</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PRICE OPTIONS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$7,000 (with table)</td>
<td>$4,000 (with table)</td>
</tr>
<tr>
<td>$6,000 (without table)</td>
<td>$3,000 (without table)</td>
</tr>
</tbody>
</table>

“POCKET GAMER CONNECTS IS THE PERFECT MIX OF FRIENDLY DEVELOPERS, EXPERIENCED INVESTORS AND SESSIONS THAT HELP SOLVE CHALLENGES WE’RE CURRENTLY FACING.”

Ben Barker
Location Games

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**EXPO SPACE**

- Large trestle table with cloth (approx 180 cm) + 4 chairs
- Includes: power connections and wifi access
- Table branding not included

**BRANDING & PROMOTION**

- Silver level logo branding on event website, all event marketing promotions (includes company bio page)
- Silver level logo branding on all physical event signage

**TICKETS**

- 4 x standard passes
- 50% discount code for 5x tickets

**PRICE OPTIONS**

- $7,000 (with table)
- $6,000 (without table)

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**WANT TO SPEAK?**

Contact the sales team for this and other add-on options

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All prices are in USD unless otherwise stated.
<table>
<thead>
<tr>
<th>Price in $USD</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER PLUS</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>LOUNGE PACKAGE</th>
<th>SPONSORSHIP OPTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>$45,000</td>
<td>$35,000</td>
<td>$30,000</td>
<td>$10,000</td>
<td>$4,000</td>
<td>$4,000</td>
<td>$15,000</td>
<td>$12,500</td>
<td></td>
</tr>
</tbody>
</table>

## Booth Options

### Mega Booth (24m x 2m / 48msq)
- Booth panel branding (side/back walls flush-fit)
- Power connections and WiFi access
- Furniture: high table + 6 chairs + 1 sofa + 2 tables
- **Paid**

### Large Booth (12m x 2m / 24m²)
- Booth panel branding (side/back walls flush-fit)
- Power connections and WiFi access
- Furniture: high table + 3 chairs + 2 sofas
- **Paid**

### Medium Booth (10m x 2m / 20m²)
- Booth panel branding (side/back walls flush-fit)
- Power connections and WiFi access
- Furniture: high table + 2 chairs + 1 sofa
- **Paid**

### Standard Booth (6m x 2m / 12m²)
- Power connections and WiFi access
- Furniture: 1 high table + 1 table + 2 stools
- **Not Available**

### Maxi Table with Cloth (2m x 2m)
- Power connections and WiFi access
- Furniture: 1 high table + 1 table + 2 stools
- **Not Available**

### Midi Table with Cloth (2m x 2m)
- Power connections and WiFi access
- Furniture: 1 high table + 1 table + 2 stools
- **Not Available**

### Lounge Package
- Power connections and WiFi access
- Stylish comfy sofas (approx 4) with coffee tables
- Signposted device charging points
- **Paid**

### Add-On Options

#### Booth Branding
- **Paid**

#### Speakership Inclusion
- **Paid**

#### Conference Passes
- **Not Available**

#### Event Marketing
- **Not Available**

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**Discount in $USD to remove Expo Space**
- $10,000, $10,000, $5,000, $1,000, $1,000

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**POST EVENT MARKETING**

**SPONSORSHIP OPTIONS**
CHILLOUT / LOUNGE AREA SPONSORSHIPS

We can create a relaxed meeting space at Pocket Gamer Connects that you can make all your own

BIG INDIE ZONE LOUNGE / MAIN EXPO LOUNGE

- Branded Chillout/Lounge area set up in a prominent location within the indie or main expo with comfy sofas, coffee tables and a signposted device charge table/point
- ‘[Sponsor Name] Chillout Lounge’ will be logo branded on the floor plan/venue map for all delegates
- Two branded roll-up banners included for use in the space
- Add-on option for Happy Hour Drinks at your lounge available (cold beer buckets)

PRICE OPTIONS
$10,000
$13,000 (with Happy Hour drinks)

PRIVATE MEETING ROOM PACKAGES

- Private furnished meeting rooms for up to 20 people, with table water
- Listed in the meeting system for your registered team members
- Additional catering, tech/AV available on request

PRICE OPTIONS
$POA
TRACK SPONSORSHIPS

FULL DAY OR HALF DAY TRACKS

- 1x full speaker slot (keynote session) & 1x panel seat during track
- Company swag/collateral on each seat in the track (provided by you, refreshed by us)
- 2-4x video showreel slots, during the track on the big screen
- Company logo on big screen during intervals
- Listed as Track Sponsor on all relevant track announcements, PG Connects website/materials
- VIP Speaker passes for speaker(s)
- 2-4x standard passes

PRICE OPTIONS
- $10,000 (full day)
- $6,000 (half day)

MICRO TRACKS

- 1x full speaker slot (keynote session) OR panel seat during track
- Company swag/collateral on each seat in the track (provided by you, refreshed by us)
- Listed as Track Sponsor on schedule announcements and track listings and on PG Connects website / materials
- VIP Speaker pass for speaker.
- 2x standard passes

PRICE OPTIONS
- $4,000

CURATED PANEL SPONSORSHIP

- 1x chair your own panel discussion on a suitable track
- Curate your own speakers with/without our expert support
- Up to 5x panelist seats + host
- VIP/Speaker passes for all panelists
- Logo branding on track/schedule listing

PRICE OPTIONS
- $4,000

ADD-ON SPEAKER SPONSORSHIPS

- Add a full speaker slot to Silver, Bronze or other branding sponsorships

PRICE OPTIONS
- From $3,000
**VERY BIG INDIE PITCH FOR MOBILE OR PC GAMES**

The Very Big Indie Pitch is our special edition pitching format only at PG Connects, with up to 60 developers pitching across mobile and PC platforms at two dedicated pitch events over the two-day show, followed by an onstage presentation session at the end each day.

**WHO SHOULD GET INVOLVED?**

Any organisation looking to align your publishing services, developer program, raise awareness of your brand or new product – and of course to engage with indie developers actively developing content. Many sponsors work with us to find new games, forge new studio relationships or to simply to connect with a high volume of developers and games during a half-day session (it’s very convenient).

**DEDICATED BIP WEBSITE AND ARTICLE FEEDS**

Check out our [www.bigindiepitch.com](http://www.bigindiepitch.com) website where all things pitch-related can be found, including upcoming/previous events, games showcase video gallery, content submissions and judge listings. You can also read all about each pitch on our news sites PocketGamer.biz and PocketGamer.com.

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**Choose from: EXCLUSIVE (event buyout) or GOLD CO-SPONSOR**

**EXPO SPACE** (During VBIP half day event only)
- 1x Table (trestle style) with 4x chairs with power connectors

**PRE/POST EVENT BRANDING & BENEFITS**
- Up to 2x Judge Seats on pitch (meet all developers, see pitches, provide feedback)
- 5-min presentation slot at pitch kick-off
- Include your prize in prize package for winner + 2x runners-up.
- Be on stage for winner & runners-up presentation
- Company logo on all VBIP signage at event (posters, banners, roll-ups etc)
- Company logo on PG Connects branding either as VBIP sponsor or general event sponsor
- Listed as VBIP sponsor on all VBIP digital promotions and website listings
- Access to developer contact details (post event)

**PRESS/PR**
- 1x company spotlight article on PocketGamer.biz

**PRE/POST EVENT BRANDING & BENEFITS**
- PGC Ticket package 8x passes (Exclusive), 4x passes (Gold)

**PRICE OPTIONS**
- $30,000 Exclusive
- $10,000 Gold
- $2,000 Judge Seat Only
CAREERS & RECRUITMENT SPONSORSHIPS

A superb way to reach a high number of developers and industry professionals with your company branding, messaging and open positions, supported by an online promotional campaign.

CAREER WALL LEAD PLATINUM SPONSOR (1 only)

- Prominent sponsor logo branding across the top of the wall and either side of wall (via standees, etc)
- Up to 10x featured A4 sized job listings on wall
- Inclusion of 10x jobs on printed takeaway careers sheet
- Company logo, link and careers brief on article published on PocketGamer.biz and/or PCGamesInsider.biz
- 3x featured jobs at top of jobs page www.pocketgamer.biz/jobs for 4 weeks
- 4x PGC tickets for your team
- Table with cloth + chairs (approx 120cm length) in main or indie expo

PRICE
$5,000

CAREER WALL PROMINENT GOLD-SPONSOR (5 maximum)

- Sponsor logo branding across wall (at secondary level).
- Up to 5x featured A4 sized job listings on wall
- Inclusion of 5x jobs on printed takeaway careers sheet
- Company logo, link and careers brief on article published on PocketGamer.biz and/or PCGamesInsider.biz
- 1x featured job at top of jobs page www.pocketgamer.biz/jobs for 2 weeks
- 2x PGC tickets for your team
- Table with cloth + chairs (approx 120cm length) in main or indie expo

PRICE
$3,500
VIP SPONSORSHIP OPPORTUNITIES

Fancy something a little special? There are extra options that enable you to put your brand in front of VIP attendees throughout the event.

**VIP LUNCH SPONSOR** (VIP Meeting Room)

- 2x roll-up banners with your design/logo (either side of hot buffet table)
- Company branded banners/posters
- Logo branded napkins/menu cards
- Logo on event floorplan
- Branded at Silver level on PG Connects digital promotions and signage
- Includes 2x VIP Tickets to PG Connects

**ARTISAN COFFEE CART WITH BARISTA SPONSOR** (VIP Meeting Room)

- Logo branded cups/napkins/menu cards
- Branded at Associate level on PG Connects digital promotions and signage
- Sales/marketing collateral placement in the space
- Includes 2x VIP passes to PG Connects

**CHILL-OUT SPONSOR** (VIP Meeting Room)

- 2x professional massage therapists with massage chairs
- 2x branded roll-up banner either side of the massage space
- Sales/marketing collateral placement in the space
- Branded at Associate level on PG Connects digital promotions and signage
- Includes 2x VIP passes to PG Connects

**PRICE**

- $10,000
- $6,000
- $3,500

All prices are in USD unless otherwise stated.
People attend Pocket Gamer Connects ready to network and make new contacts. It’s in the spirit of the friendly games industry that this carries on once the lights go down!

**OFFICIAL BADGE PICK-UP DRINKS** (Evening 0)
- Nearby/walking distance of PG Connects venue
- Badge PickUp registration/desk collection area (staffed by PG Connects team)
- ‘Pocket Gamer Dollar’ ticketed drinks for all delegates (typically 2x free drinks per guest)
- Catering provided (buffet style/canapes)
- Logo branding on posters and popup banners
- Music/entertainment and photographer provided
- Up to 300-guest capacity.
- Pre/post-event logo branding across all marketing promotions (website, mailshots, social) and pre-event warm-up and post-event ‘thank you’ mailshots to all delegates

**PRICE OPTIONS**
- $17,500 (Exclusive)
- $10,000 (Gold)

**HAPPY HOUR DRINKS** Day 1 (5-6pm) or Day 2 (4-5pm)
- Hosted either in main expo or at a sponsor’s booth or lounge.
- Catered with cold beer buckets
- **Listed on conference schedule** as official <Sponsor> Happy Hour Drinks
- **Option to run a competition** with prize/giveaway from <Sponsor> to encourage participation (we can let delegates know at registration) with business card collection point set up
- **Promoted pre-event** and on event updates to all delegates
- <Sponsor> branded coasters or napkins

**PRICE**
- $3,500 add-on to any booth-level sponsorship
OFFICIAL VIP & SPEAKER RECEPTION (Evening 1)

AT EVENT
- Option to make a ‘thank you’ speech to guests
- Branded VIP drinks and catering, arrival glass of fizz, VIP wristband bar
- Sponsor logo on VIP Reception print branding
- Photographer on site
- Option to collect business cards at entrance
- Approx 200 guest capacity
- 2x standard passes for PG Connects

PRE/POST EVENT
- Sponsor logo across all VIP Reception marketing promotions
- Sponsor message on pre-event warm-up and post-event ‘thank you’ mailshots
- Access to event photos

PRICE OPTIONS
$17,500 (Exclusive)
$10,000 (Gold)

OFFICIAL PARTY (Evening 1)

AT EVENT
- Branded VIP area for sponsor with dedicated drinks and catering
- ‘Pocket Gamer Dollar’ ticketed drinks for all delegates (or your design/logo)
- Sponsor logo on party print branding
- Party theme with fun props
- Party DJ/entertainment and photographer provided
- Photographer on site
- Photo booth add-on available (additional cost applicable)
- Up 750 guest capacity
- 2x standard passes for PG Connects

PRE/POST EVENT
- VIP listing for additional 20 guests (if not already attending PG Connects)
- Gold level branding on PG Connects brand materials at event and pre/post
- Sponsor logo across all after-party marketing promotions
- Sponsor message on pre-event warm-up and post-event ‘thank you’ mailshots

PRICE OPTIONS
$25,000 (Exclusive)
$15,000 (Gold)
BRANDING & PROMOTIONAL SPONSORSHIPS

LANYARD SPONSORSHIP
• Logo/design on all lanyards
• Includes 2x standard passes to PG Connects

PRICE
$6,000

PHOTOBOOTH SPONSORSHIP
(Main Expo Hall)
• Full range of Photo Booth style options from Open, Oval, Mirror to 180 with custom backdrops etc
• Branded at Associate level on PG Connects digital promotions and signage
• Includes 2x standard passes to PG Connects

PRICE OPTIONS
From $3,000 (1 day)
From $6,000 (Both days)

PITCH & MATCH SPONSORSHIP
• Your company logo prominently featured on landing page
• Your company profile featured at top of company listing (for meetings)
• Includes 2x standard passes to PG Connects

PRICE
$5,000

LUNCH SPONSORSHIP
(Standard Delegates)
• Lunch stations with branded banners/posters
• Logo branded napkins / menu cards
• Branded at Associate level on PG Connects digital promotions and signage
• Includes 2x standard passes to PG Connects

PRICE
$6,000

BADGE SPONSORSHIP
• Logo on both sides of name badge (1 available)
• 2x standard passes to PG Connects

PRICE
$6,000

MEETING TABLE SPONSORSHIP
• Branded Meeting Table Menu Cards on each meeting table
• Meet point branding – a large roll-up banner or similar
• Includes 2x standard passes to PG Connects

PRICE
$5,000

MEETING POINT SPONSORSHIP
• Branded graphics at each meeting point – 3 points per show
• Includes 2x standard passes to PG Connects

PRICE
$4,000

PHOTOBOOTH SPONSORSHIP
(Main Expo Hall)
• Full range of Photo Booth style options from Open, Oval, Mirror to 180 with custom backdrops etc
• Branded at Associate level on PG Connects digital promotions and signage
• Includes 2x standard passes to PG Connects

PRICE OPTIONS
From $3,000 (1 day)
From $6,000 (Both days)

WIFI SPONSORSHIP
• Your company name/password used
• Includes 2x standard passes to PG Connects

PRICE
$6,000

PG CONNECTS | GLOBAL MOBILE GAMES CONFERENCE
<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th>(Main Expo)</th>
<th>CHARGING STATION SPONSOR</th>
<th>(Main Expo)</th>
<th>PROMOTIONAL SPONSORSHIP</th>
<th>REGISTRATION AREA SPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>COFFEE &amp; TEA SPONSORSHIP</td>
<td>Tea and coffee stations with branded banners/posters</td>
<td>• Locker-style charging station with a screen that plays your ads/deck</td>
<td>• Branded at Associate level on PG Connects digital promotions and signage</td>
<td>• Registration gift, product placement or collateral share (sponsor provides)</td>
<td>• Large branded banners/posters along or above the registration desk(s)</td>
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<td></td>
<td>Logo branded cups/napkins/menu cards</td>
<td>• Branded at Associate level on PG Connects digital promotions and signage</td>
<td></td>
<td>• Branded at Associate level on PG Connects digital promotions and signage</td>
<td>• Registration gift/collateral share for all delegates (sponsor provides)</td>
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<tr>
<td>PRICE</td>
<td>$7,500 (Both days)</td>
<td>$5,000 (Both days)</td>
<td>$3,000</td>
<td>$7,000 (Both days)</td>
<td>$7,000 (Both days)</td>
</tr>
<tr>
<td>BESPOKE INSTALLATION SPONSORSHIP</td>
<td>Installation supplied and set up by sponsor (e.g. videogame pod, game character statue etc)</td>
<td>• Stairs between floors with branded strips between each step</td>
<td></td>
<td></td>
<td>• Large branded poster strips on both lift doors (inside and out)</td>
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<td></td>
<td>Branded at Associate level on PG Connects digital promotions and signage</td>
<td>• Large wall area with branded posters running up wall adjacent to steps</td>
<td></td>
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</tr>
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</tr>
<tr>
<td>PRICE</td>
<td>From $6,000 (Both days)</td>
<td>$7,000 (Both days)</td>
<td>$5,000</td>
<td>$4,000 (Both days)</td>
<td>$4,000 (Both days)</td>
</tr>
</tbody>
</table>

All prices are in USD unless otherwise stated.
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**SPECIAL DISCOUNT SPONSORSHIPS**

**INDIE DEVELOPERS**
Available for studios with 15 or fewer staff and includes priority entry to Very Big Indie Pitch

**EXPO SPACE**
- Small trestle table with cloth (approx 120 cm) + 4x chairs
- Includes: power connections & wifi access

**BRANDING & PROMOTION**
- Developer-level logo branding on event website, all event marketing promotions
- Developer level logo branding on all physical event signage

**TICKETS**
- 2x standard passes

**PRICE OPTIONS**
- $375 (£287 + VAT)

**START-UP GAMES BUSINESSES**
Available for teams with 5 or fewer staff who’ve been in business for less than 18 months

**EXPO SPACE**
- Small trestle table with cloth (approx 120 cm) + 4x chairs
- Includes: power connections and wifi access

**BRANDING & PROMOTION**
- Company logo branding on event website, all event marketing promotions
- Associate level logo branding on all physical event signage

**TICKETS**
- 2x standard passes

**PRICE OPTIONS**
- $2,500 (Limited Availability)

**CHARITIES IN GAMES OR RELATED SECTOR**
Must be a registered charity with a specific focus/project/initiative within the gaming sector

**EXPO SPACE**
- Small trestle table with cloth (approx 120 cm) + 4x chairs
- Includes: power connections & wifi access

**BRANDING & PROMOTION**
- Company logo branding on event website, all event marketing promotions
- Associate level logo branding on all physical event signage

**TICKETS**
- 2x standard passes

**PRICE OPTIONS**
- $2,500 (Limited Availability)

**EDUCATION, GOVERNMENT, REGIONAL & TRADE ASSOCIATIONS**
We’re especially keen to receive applications from organisations who are able to bring international delegations that include developer studios & start-up businesses from their region or country

**BENEFITS**
- Up to 40% discount from key sponsorship packages

**PRICE OPTIONS**
- $POA
MULTI-SHOW & GROUP TICKET BOOKINGS

MULTI-SHOW BOOKINGS

Package pricing is the same across all PG Connects locations and booking 2 or more events together will attract the following discounts:

- Book 2 PG Connects (any level) for 10% discount
- Book 3 PG Connects (any level) for 12.5% discount
- Book 4 PG Connects (any level) for 15% discount
- Book 5 PG Connects (any level) for 17.5% discount

GROUP TICKET BOOKINGS (PER SHOW)

We welcome group ticket bookings and can offer the following group booking discounts:

- Book 5+ tickets for 20% discount
- Book 10+ tickets for 30% discount
- Book 20+ tickets for 40% discount
- Book 30+ tickets for 50% discount

To make your group booking please email: Lisa Bisset lisa.bisset@steelmedia.co.uk
GET IN TOUCH

Chris James
CEO
chris@steelmedia.co.uk

FOR ALL PG CONNECTS SPONSORSHIP OR MEDIA PARTNER ENQUIRIES:
Lisa Bisset
lisa.bisset@steelmedia.co.uk

FOR EVENT MANAGEMENT & LOGISTICS INFORMATION:
Sally Kevan
sally.kevan@steelmedia.co.uk

FOR ALL SPEAKER ENQUIRIES:
Patty Toledo
patty.toledo@steelmedia.co.uk

TO MAKE A SPEAKER SUBMISSION:
tinyurl.com/ConnectsSpeakerSubmission

TO BOOK TICKETS NOW:
www.pgconnects.com/seattle/registration

www.pgconnects.com
“AMAZING FUN AND AWESOME NETWORKING! POCKET GAMER IS ONE OF MY FAVORITE CONFERENCES. THANK YOU FOR HOSTING OUR TALK.”

Francis Kong
BlackStorm

“WELL DONE ON A FANTASTIC PGC AND VRC LONDON EVENT – REALLY WAS THE BEST YET, AND I REALLY ENJOYED IT AND FOUND THE TALKS AND NETWORKING INVALUABLE.”

Jamie Sefton
Game Republic

“BY FAR ONE OF THE BEST EVENTS I HAVE ATTENDED – BOTH BUSINESS-WISE AND SOCIALLY.”

Timo Ylikangas
Kavio Cluster

96% OF DELEGATES WOULD COME TO PG CONNECTS AGAIN.
“WE HAVE A CLOSED DEALS, PUBLISHING OR INVESTMENT, THAT HAVE STARTED FROM CONTACTS MADE IN PGC ’16 OR ’17 IN TOTAL WORTH €800K-€1M!”

Timo Yilkanagas
Kavio Cluster

“LONDON WAS THE BEST PGC SO FAR. EVEN THOUGH WE DIDN’T HAVE THE CHANCE TO SEE EVERYONE WE WANTED. BUSINESS-WISE IT WAS GREAT!”

Patrik Hansson
Vobling

“I’VE ATTENDED MANY SHOWS AND CONFERENCES AROUND THE WORLD AND I JUST WANTED TO LET YOU KNOW THAT THIS WAS ONE OF THE VERY BEST.”

Glenn Gillis
SeaMonkey

“AWESOME CONFERENCE. IT WAS MY BEST SO FAR. SMOOTH ORGANIZATION, SUPERB CONTENT AND SUPER FUN PARTY.”

Olesja Marjalaakso
Polka Dot Studio

97% OF DELEGATES WOULD RECOMMEND PGC TO A COLLEAGUE